



## Groupe Lacasse Canadian Sales Team Appointment of Julia Rosen - New Business Development Director - Healthcare Canada

FOR IMMEDIATE RELEASE

Saint-Pie, Québec (February 21, 2024) – Groupe Lacasse is very excited to announce an important addition in a key sales position: Ms. Julia Rosen has joined our Canadian sales organization as New Business Development Director, Healthcare. She will be based in our Toronto showroom.

Julia has amassed a wealth of expertise throughout her career. Her 5-year tenure as Healthcare Director for a major Toronto-based furniture dealer, as well as owning her own healthcare consulting company for more than 6 years, underscores her deep understanding of the sector. Furthermore, her dealer experience in both the US and Canada has equipped her with invaluable insights into market dynamics and customer needs.

Throughout her career, Julia has spearheaded numerous large-scale healthcare projects, including notable institutions such as North Bay Hospital, The Hospital for Sick Children (Sick Kids), and St. Michaels Hospital, to name just a few. Her dedication extends beyond her professional endeavors, as demonstrated by her extensive volunteer work with organizations such as ARIDO, and the Women in Healthcare Board in Toronto.

Kevin Glynn, Executive Vice President of Sales & Distribution adds, “With Julia’s addition to our team, Groupe Lacasse is poised to capitalize on the immense opportunities in the Canadian Healthcare market. Her expertise, coupled with her unwavering commitment to excellence, will undoubtedly propel us toward achieving even greater heights of success.”



### About Groupe Lacasse

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a wide range of high quality furniture for all types of business and institutional environments. Headquartered in Saint-Pie, Quebec, Canada, the company employs more than 600 members in its Canadian and U.S. facilities.  
[www.groupelacasse.com](http://www.groupelacasse.com)