

Groupe Lacasse Canadian Sales Team

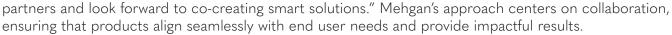
Appointment of Mehgan Samonas - New Territory Manager for the Greater Toronto Area (GTA)

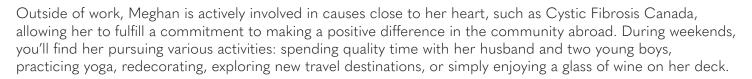
FOR IMMEDIATE RELEASE

Saint-Pie, Québec (September 25th, 2023) – Groupe Lacasse is very excited to announce an important addition in a key sales position: Effective Monday, September 25th, Mehgan Samonas will officially join Groupe Lacasse as Territory Manager for the Greater Toronto Area (GTA).

Mehgan is a motivated sales professional with a background in design and 18 years' experience in the commercial design industry, inspired by her passion for sustainability and wellness in the built environment.

Throughout her professional journey, she has predominantly occupied creative sales positions, with a strong emphasis on the A&D Community, including a decade dedicated to the furniture industry. Says Mehgan, "I'm excited to get back to my furniture roots and join a fantastic Canadian company. I am eager to explore mutual opportunities with our dealer





"I am thrilled to embark on this new journey with Groupe Lacasse and look forward to all the exciting work and accomplishments ahead!", says Mehgan. We are particularly excited to have this level of experience and professionalism join the Groupe Lacasse Team. It well positions us to capture even greater market share in the highly competitive Ontario marketplace.



ABOUT GROUPE LACASSE

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a wide range of high quality furniture for all types of business and institutional environments. Headquartered in Saint-Pie, Quebec, Canada, the company employs more than 600 members in its Canadian and U.S. facilities.

www.groupelacasse.com

Contact: Kylie Vincelette, Communications Manager 1 888 522 2773 | www.groupelacasse.com