

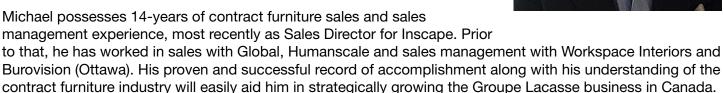
Groupe Lacasse Canadian Sales Team

Appointment of Michael Turner - New Business Development Manager - Canada

FOR IMMEDIATE RELEASE

Saint-Pie, Québec (May 5th, 2023) – Groupe Lacasse is very excited to announce an important addition in a key sales position. Effective Monday, May 1st, **Michael Turner** will officially join Groupe Lacasse as new **Business Development Manager, Canada.**

This is a strategic sales role that will be responsible for identifying, developing, and securing significant-sized revenue opportunities for Groupe Lacasse brands in the Canadian marketplace. Michael will work closely with the Canadian sales organization, to ensure a well-coordinated sales strategy designed to maximize individual effort and deliver successful sales growth for Groupe Lacasse.



Michael resides in Ottawa, ON with his wife, and is the proud father of a sports-minded teenage son. They spend their free time traveling abroad mountain-biking, golfing and skiing as a family.



ABOUT GROUPE LACASSE

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a wide range of high quality furniture for all types of business and institutional environments. Headquartered in Saint-Pie, Quebec, Canada, the company employs more than 600 members in its Canadian and U.S. facilities.

www.groupelacasse.com

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