



Groupe Lacasse Canadian Sales Team

Appointment of Michael Turner - New Business Development Manager - Canada

FOR IMMEDIATE RELEASE

Saint-Pie, Québec (May 5th, 2023) – Groupe Lacasse is very excited to announce an important addition in a key sales position. Effective Monday, May 1st, **Michael Turner** will officially join Groupe Lacasse as new **Business Development Manager, Canada**.

This is a strategic sales role that will be responsible for identifying, developing, and securing significant-sized revenue opportunities for Groupe Lacasse brands in the Canadian marketplace. Michael will work closely with the Canadian sales organization, to ensure a well-coordinated sales strategy designed to maximize individual effort and deliver successful sales growth for Groupe Lacasse.

Michael possesses 14-years of contract furniture sales and sales management experience, most recently as Sales Director for Inscape. Prior to that, he has worked in sales with Global, Humanscale and sales management with Workspace Interiors and Burovision (Ottawa). His proven and successful record of accomplishment along with his understanding of the contract furniture industry will easily aid him in strategically growing the Groupe Lacasse business in Canada.

Michael resides in Ottawa, ON with his wife, and is the proud father of a sports-minded teenage son. They spend their free time traveling abroad mountain-biking, golfing and skiing as a family.



ABOUT GROUPE LACASSE

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a wide range of high quality furniture for all types of business and institutional environments. Headquartered in Saint-Pie, Quebec, Canada, the company employs more than 600 members in its Canadian and U.S. facilities.

www.groupelacasse.com