



Groupe Lacasse Canadian Sales Team

Appointment of Dino Antonacci - New National Sales Manager - Canada

FOR IMMEDIATE RELEASE

Saint-Pie, Québec (March 26, 2021) – Groupe Lacasse is very excited to announce an important addition in a key Sales Management role: Effective Tuesday, April 6th **Dino Antonacci** will officially join Groupe Lacasse as **National Sales Manager, Canada**.



With the upcoming and well-deserved retirement of Jean-Francois Roy, Dino will now lead the company's sales efforts in further developing strategic relationships with Dealers, A&D firms and End Users and grow the presence and prestige of the Groupe Lacasse product brands in the Canadian marketplace.

Dino possesses 14-years of contract industry sales and sales management experience, most recently as Sales Director, Eastern Canada at Haworth. Prior to that, he served as a Regional Sales Director for Artopex, and even prior to that as Marketing & Sales Director at Montreal-based Trium. His proven and successful record of accomplishment along with his understanding of the contract furniture industry will easily aid him in strategically growing the Groupe Lacasse business in Canada.

Dino resides in the Montreal region with his fiancée, and is the proud father of two over-achieving children. They spend most of their free time at their northern Quebec cottage where recreational sports (cycling, kayaking, skiing) fills their agenda. As Dino says, and when not working, "Actively spending time with my family is the single-most important thing to me."

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About Groupe Lacasse

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a wide range of high quality furniture for all types of business and institutional environments. Headquartered in Saint-Pie, Quebec, Canada, the company typically employs more than 700 members in its Canadian and U.S. facilities.

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