

C.I.T.É. OF GOLD

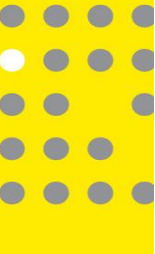
Groupe Lacasse's new product launch generates excitement at NeoCon's World Trade Fair

CHICAGO, JUNE 14, 2010 – In their marketing material Groupe Lacasse describes their newly released C.I.T.É. product as “**the next step in the evolution of collaborative and innovative teaming environments.**” This is more than a mere step. NeoCon has just proven this to be a large leap as the product secures a Gold Award in the opening hours of the show. Having beaten out a significant number of contenders, this win is particularly sweet for the internal design and engineering team at Groupe Lacasse. They were able to identify a need, develop a solution and bring it to reality in less than 12 months. All to bring home the Gold in an arena of fierce competition; Systems Furniture.

C.I.T.É., an acronym for Collaborative, Innovative, Teaming Environments, also stands as the word itself. The elevation of the product has long, low horizontal lines with movable storage and partitions rising above the horizon. This offers division and definition of space while blending into the skyline for a cohesive and integrated work environment.

C.I.T.É., by Groupe Lacasse, is the **solution** for creating refined and distinctive teaming workspaces.





(Cont'd)

About Groupe Lacasse

Groupe Lacasse, based in St. Pie, Quebec, Canada, is a North American leader in the design, manufacture and service of a broad range of high-quality office furniture products under the Lacasse, United Chair and Nvision brands. Founded in 1956, Groupe Lacasse offers advanced design and value products in laminate office furniture, steel storage and filing, workplace systems and seating. The company has manufacturing facilities throughout North America. Groupe Lacasse is a wholly-owned subsidiary of Haworth Inc.

C.I.T.É. is on demonstration at the Groupe Lacasse Chicago Showroom, Merchandise Mart Plaza, Suite 1042.

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