

NEX: THE BEST OF QUEBEC DESIGN

The New Lacasse Nex Collection Wins a Grand Prix du Design Award

MONTREAL, DECEMBER 13, 2012 - Groupe Lacasse is happy to announce that a new distinction has been awarded to Nex during the Grands Prix 2012 gala held last evening! The new Lacasse collection won a prestigious **Grand Prix du design award** in the **Products Design > Office Furniture** category.

2012 marks the sixth edition of the *Grands Prix du design* gala. This highly-renowned Quebec event reunites the cream of the crop in interior design. It applauds a talented creative community's excellence and rewards the best of Quebec design. We are very proud of the contribution of our designers, Dominic Aubry and Mélissa Houle-Beausoleil, the great minds behind Nex.

This prize represents a second distinction for the collection, winner of a **Silver Innovation Award** at IDEX/NeoCon Canada earlier this year. Since its official launch in November 2012, it stands out with sleek high-gloss finishes, an asymmetric design and an original combination of materials. Its urban style encloses an array of functionalities at a very competitive price. This uncompromising line of products represents the ultimate modern office furniture solution; a fact confirmed by the notorious awards won this year.

The atmosphere is at its best as Groupe Lacasse celebrates Nex's resounding success. This *Grand Prix du design* award ends 2012 on a high note and opens the door to a very promising future.

###

Media contact

Patricia Klein, Communications Manager

Patricia.Klein@groupelacasse.com

Mobile: 514 865-7333



###

About Groupe Lacasse

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a broad range of high-quality furniture products for all types of work environments. We have the experience, expertise and capability to deliver incomparable design, exceptional quality, optimum service and outstanding value in Office Furniture Solutions.

www.groupelacasse.com | www.facebook.com/GroupeLacasse