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## **NEW LACASSE RECEPTION FURNITURE STRIKES A LASTING FIRST IMPRESSION**

Customizable designs are ideal for reflecting an organization's culture and brand

### ***FOR IMMEDIATE RELEASE***

**St. Pie, Quebec, Canada (November 20, 2009)** - Groupe Lacasse, a North American pioneer in the design, manufacture and service of a broad range of high-quality office furniture products, has unveiled a comprehensive new matrix of six modular reception solutions that span four popular casegoods lines to create reception areas with a custom-made look.

"The reception area serves as a preview into an organization's culture," explains Sebastien Ross, Vice-President Operations, leader by interim. "Groupe Lacasse Reception helps to create a first-impression that ideally represents your organization and your brand."

Because of the Reception line's modular construction, the opportunity to create a unique reception area is limitless. However the price-point is far more accessible than building a custom solution through millwork.

Designed by Groupe Lacasse's design team, Groupe Lacasse Reception seamlessly integrates with Groupe Lacasse's Quad and Concept 3 award-winning freestanding casegoods collections, including Morpheo and PanGram. This ensures that clients are able to create reception areas that support various tasks and storage requirements, and can be installed quickly and efficiently.

Rectangular and round desks are available in a broad range of finishes, including Groupe Lacasse's new Tuscany Walnut. Designers can also specify solutions with translucent panels, inset lighting and tack boards for greater functionality. Groupe Lacasse Reception desks include ADA components to support individuals with disabilities.

"This innovative approach to reception design gives clients the ability to balance aesthetics with function and customization with cost-savings," says Sebastien Ross. "It is yet another example of how thoughtful design creates and supports beautiful spaces that allow organizations to always put their best face forward."

### **About Groupe Lacasse**

Groupe Lacasse, based in St. Pie, Quebec, Canada, is a North American leader in the design, manufacture and service of a broad range of high-quality office furniture products under the Lacasse®, United Chair®, and Nvision® brands. Founded in 1956, Groupe Lacasse offers advanced design and value products in laminate office furniture, steel storage and filing, workplace systems and seating. The company has manufacturing facilities throughout North America.

Groupe Lacasse is a wholly-owned subsidiary of Haworth Inc.

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For more information, visit [www.groupelacasse.com](http://www.groupelacasse.com).

[Click here to view Morpheo Reception Furniture animation](#)

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