

NEW GROUPE LACASSE SHOWROOM OFFERS A BREATH OF FRESH AIR Innovative designs let the natural beauty of the modern office shine through

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Chicago, (June 2008) - Groupe Lacasse, a North American pioneer in the design, manufacture and service of a broad range of high-quality office furniture products, will use this year's NeoCon World's Trade Fair to unveil a new showroom concept that brings the outside in.

"Our research has shown that we've entered a new era in workplace design - where furniture naturally supports the way we want to work," explains François Giroux, President of Groupe Lacasse. "This has led to new, organic furniture shapes that put the user at the centre of their workspace - and ultimately, their environment."

The showroom's fresh 'eco-palette' includes bright fabrics and new natural brown and white laminate finishes inspired by the earth, botanicals and the atmosphere. Paired with distinctive two-tone color combinations, aluminum accents and translucent windows and doors, the showroom sets a serene atmosphere that fosters collaboration and creativity.

The showroom prominently features Groupe Lacasse's latest product innovations: **Saggio™ and Morpheo™**. With its modernist geometry, Morpheo casegoods surround the user to provide more surfaces to work with, more space to collaborate with team members, and more seamless interaction with technology. Morpheo is both GREENGUARD® Indoor Air Quality and Children & Schools certified.

Saggio, a new task chair designed by renowned international designer Paolo Favaretto, is individual-centric to address the user's need for greater support and superior comfort throughout the day.

"This overall fluidity and flexibility achieved in our showroom is ideal for companies that are focused on the future," says Giroux. "It is intuitive and innovative design that creates beautiful spaces where organizations can grow - and thrive!"

About Groupe Lacasse

Groupe Lacasse, based in St. Pie, Quebec, Canada, is a North American leader in the design, manufacture and service of a broad range of high-quality office furniture products under the Lacasse, United Chair and Nvision brands. Founded in 1956, Groupe Lacasse offers advanced design and value products in laminate office furniture, steel storage and filing, workplace systems and seating. The company has manufacturing facilities throughout North America. For more information, visit www.groupelacasse.com.

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